

3G+ Payment Kit

One kit. Everything you need.

Update: Feb 3rd, 2020



Fasten your seatbelt, we are launching **3G+ Payment Kit!**



1. PRODUCT PORTFOLIO & PRICE

- Retail portfolio
- 3G+ Payment Kit
- Features
- Persona

2. IN-STORE DISPLAY SOLUTIONS

- Shelf
- XL Trays
- Gondola ends
- Cardboard FSDU

3. DIGITAL PERFECT STORE

- Plus Content (Amazon & e-retailers)
- E-Tail Imagery (Retail Library)+ Online Description
- E-CRM & Portfolio video* (Plus Content, SocMed, coming soon)

4. USEFUL INFO & LINKS

- Hardware Info
- FAQ

PRODUCT PORTFOLIO

Retail Portfolio: Moving to Multi-SKU Proposition



| | | | | |
|--------------------------|-------------------------------------|---|---|--------------------------------------|
| Product Type | Card reader | Accessories | Card Reader | Card Reader + Printer |
| Product Name | SumUp Air | SumUp Air Charging Station | SumUp 3G+Wifi | SumUp 3G+ Payment Kit |
| Retail EU Launch | 2016 | Q3 2019 | Q3 2020 | Q1 2021 |
| Proportion | 80 % | N/A | 20 % | N/A |
| Target Audience | Bakery, New starter business owners | Business owners who want to highlight card payments | Mechanic, Hairdresser, Business Manager | Mechanic, Hairdresser, Professionals |
| Transacted Volume | 1000-4500€/month | N/A | >4500€/month | >4500€/month |

3G+ Payment Kit

Fresh packaging look

LOGO & PRODUCT NAME

3G+ Payment Kit

SumUp 3G+ Drucker Kit
Kit de paiement SumUp 3G+
SumUp 3G+ betaalpakket
SumUp 3G+ stampante



CLAIMS

All-in-one solution to handle your card payments effortlessly

- No monthly costs
- Easy set up, sell straight away
- Free, unlimited data & Wifi connectivity
- Just a small fee per transaction

FEATURES & BENEFITS, TRANSACTION FEE, CARD ACCEPTANCE SCHEME



3G+ Payment Kit

Features & Benefits

Multi-functional

Card reader, printer & charging station all in one kit



Fully mobile

Fast connection & even faster transactions.
Print on-the-go and detach your device & printer when needed



Professional

Accepts all types of card payments (Contactless/NFC, Chip & PIN, Google Pay, Apple Pay, Samsung Pay), personalises receipts and shows your customers you take card



Reliable

Easy paper loading with up to 800 prints on a single charge



3G+ Payment Kit - Printer

Features



Easy paper loading



Printer, charging station, stylish cradle, all-in-one.
Same charging cable as 3G+Wifi Card Reader



Professional look for the business



Long lasting power after charging (around 800 times)
average 72h, maximum 2600h



Detachable/mobile

**Printing Speed: Max. 65 mm/s*



Persona: Which merchant will find 3G+ Payment Kit useful?



Paula, 36

| | |
|---------------------------|--|
| Profession | Hairdresser |
| Business | Hair Salon (9 years) |
| Payroll | 1 + 2 people |
| Frequency of Transactions | 8 - 12 per week |
| Transacted Volume (Month) | 4,500€ (30% cash) |
| Reason for Card Payments | Payment convenience (less cash needed) |

Persona: Which merchant will find 3G+ Payment Kit useful?



Patrick, 50

| | |
|---------------------------|--|
| Profession | Business Manager/Mechanic |
| Business | Car repair |
| Payroll | 1 + 5 people |
| Frequency of Transactions | 10 - 15 per week |
| Transacted Volume (Month) | 5,000€ (50% cash) |
| Reason for Card Payments | <ul style="list-style-type: none">- Big amounts & road assistance- Legal obligation |

3G+ Payment Kit

What's included in the box?

- 1x 3G+Wifi Card Reader
- 1x 3G+ Printer
- 1x Power Adapter* (UK or EU plug)
- 1x USB-C charging cable* (1.5m long)
- 3x printer paper rolls/57mm (2 outside + 1 inside the printer)
- 1x User Guide
- 1x Card Acceptance Paper Stand
- 1x Card Acceptance Sticker

**It's important that merchants only use the provided USB cable and adapter.*





IN-STORE DISPLAY SOLUTION

3G+ Payment Kit

Solutions for everyone! Premium Shelf display XL tray

Units per tray: 2 x Payment Kits

NEW XL TRAY



Dimensions: D 30cm, H 35cm, W 107cm

- Body : D 30cm, H 35cm, W 45cm
- Normal Tray: D 30cm, H 35cm, W 15,5cm
- XL Tray: D 30cm, H 35cm, W 31cm
- Possible to personalise trays with MoQ



3G+ Payment Kit

New Modular cardboard FSDU



Card payments made easy

No contract,
no monthly fees,
no surprises.



No fixed costs
Only pay per transaction.

Mobile
Accept card, anywhere, anytime.

Sign up in minutes
100% online.
No paperwork.

Get paid remotely
Through our easy online payment solutions

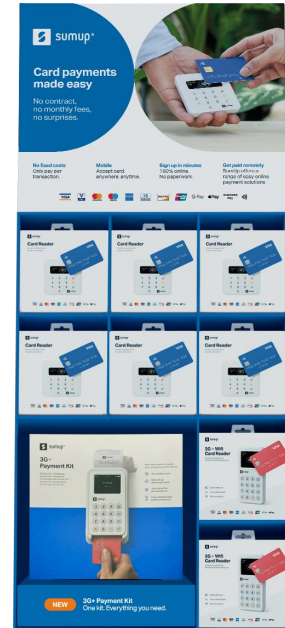
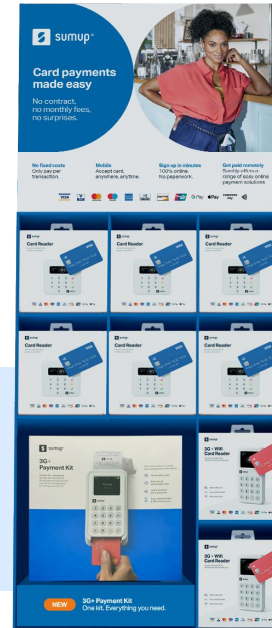


IMAGE CAN BE
CUSTOMISED PER
RETAILER

Units per FSDU:
12 x Air
4 x 3G+Wifi
1 x Payment Kits

MULTI-PRODUCT
CLAIM

Dimensions:
H 150 cm x W 52.5 cm x D 30 cm



3G+ Payment Kit

New durable FSDU

IMAGE CAN BE
CUSTOMISED PER
RETAILER

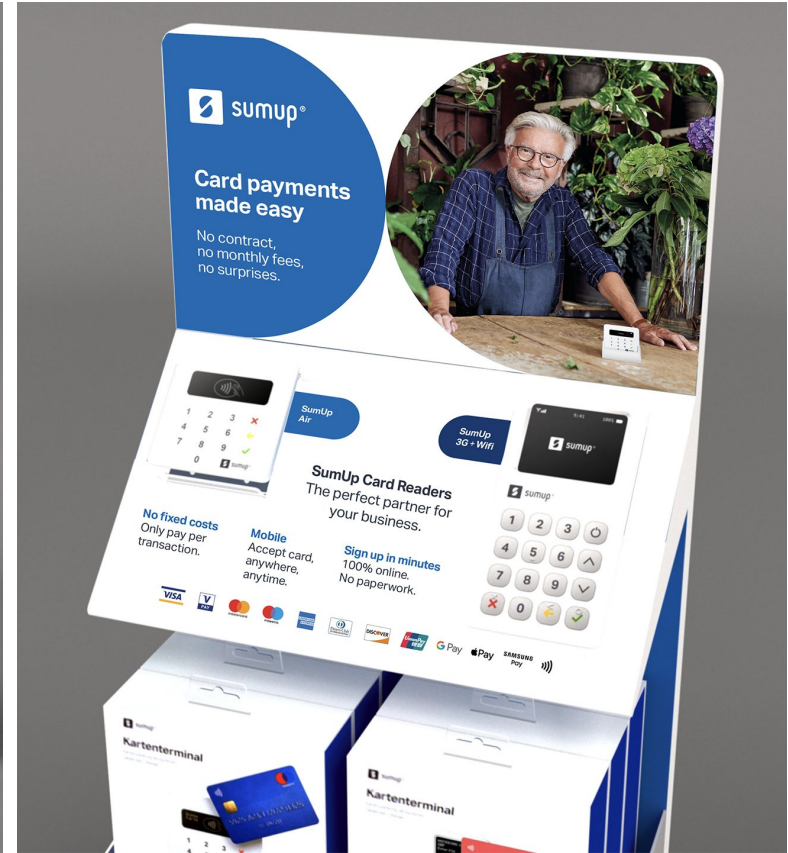
Units per FSDU:

6 x Air

6 x 3G+Wifi

2 x Payment Kits

Dimensions:
H 125cm x W 35cm x D 30cm



3G+ Payment Kit

Image options

Payment



**Card payments
made easy**

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Plant Store



**Card payments
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Cafe



**Card payments
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no surprises.



Trade



**Card payments
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Grocer



**Card payments
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Freelancer



**Card payments
made easy**

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no monthly fees,
no surprises.



Hairdresser



**Card payments
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3G+ Payment Kit

Custom solutions



Dimensions:
Personalised



DIGITAL PERFECT STORE

3G+ Payment Kit

Digital Perfect Store

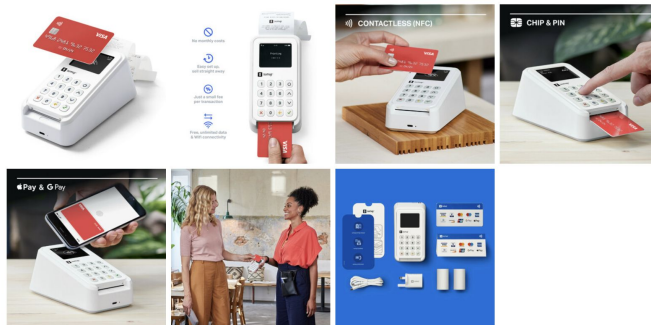
3. DIGITAL PERFECT STORE

- Plus Content (Amazon & e-retailers)
- [E-Tail Imagery Retail](#) Library) + [Online Description](#)
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E-TAIL IMAGERY

Albums / SumUp Retail / Online Retailers / 3G+ Payment Kit / UK



PORTFOLIO VIDEO (WIP) & E-CRM



SumUp 3G+ Payment Kit

All-in-one solution to handle your card payments effortlessly



One kit. Everything you need.

Say hello to the fully-robust duo every business needs. The SumUp 3G+ Card Reader and the SumUp 3G+ Printer work together to bring simplicity and flexibility to your business.

Multitask as a charging station, a printer and a stylish credit fit for any business counter-top.

[Get your 3G+ Payment Kit](#)



No monthly costs



Easy set up, self-straight away



Free, unlimited data & Wi-Fi connectivity



Just a small fee per transaction

Card payments made easy



PLUS CONTENT



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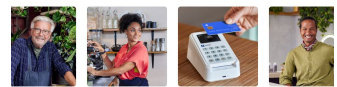


- **Multi-functional**
Card reader, printer & charging station all in one kit.
- **Fully mobile**
Fast connection & faster transactions. Plug on-the-go and detach your device & printer when needed.
- **Professional**
Accepts all types of card payments: Contactless (NFC), Chip & PIN, Google Pay, Apple Pay, and Samsung Pay. Personalised receipts and shows your customers you take care.
- **Reliable**
Easy paper loading with up to 800 prints on a single charge.



You're in good company

Every day, thousands of businesses like yours rely on SumUp to get paid.



Business just got easier.



USEFUL INFO & LINKS

Hardware Info

Battery

- 5 hours fully charged when 3G is attached
- 2.5 hours fully charged when no 3G is attached
- When printer is not connected with the cable and 3G is attached, the printer cannot charge 3G.
- If we connect the printer to PC, it will charge first the printer and then 3G
- If we connect the printer to PC instead of using adapter, the charging efficiency will be decreased.
- When it's out of battery, it would be better to charge at least 30 minutes before the next print.



Hardware Info

☀ LED indication

- When printer is not connected to external power supply:
 - LED is **green** whenever it is ON.
 - When printer is off, the LED is not lit.
- When printer is connected to external power supply by USB cable:
 - LED is **red** when the battery is under charging
 - LED is **green** when the battery is fully charged
- When USB cable is connected to the printer, no matter 3G is connected or not, it is always ON.
- If we remove 3G from the printer and disconnect the USB cable the printer will switch off and no light is on.



Hardware Info

🕒 Paper roll status

- When the printer will be soon out of paper, the printing receipt will be shown with red lines.
- When the red lines appear, it can still print around 13 times and with the length of 156cm left.





3G+ Payment Kit

Additional FAQ

All your questions should have been answered by all the information provided in this deck (features, benefits, hardware info, technical sheets, etc.)

Here are some additional that might come up:

Q: Can I use the SumUp 3G+Wifi standalone with this Payment Kit?

A: Yes, this 3G+ Payment Kit (printer) is compatible with SumUp 3G+Wifi standalone.

Q: Can I use multiple SumUp 3G+Wifi with this Payment Kit?

A: Yes, this 3G+ Payment Kit (printer) is not locked with one device only. You can plug and print with any SumUp 3G+Wifi already activated.

Q: Can I print the receipt without docking the SumUp 3G+Wifi to the printer?

A: No, in order to print the receipt, SumUp 3G+Wifi has to be docked to the printer. If not, only option to send receipt via email/sms would appear.

Q: What if I don't have 3G connection in my area?

A: 3G+Wifi card reader works under 2G connection as well. You can also connect via WIFI or Bluetooth.

Q: How long is the guarantee?

A: All our Hardware has guarantee for 1 year starting from the product is delivered to the customer.

Q: Where can I buy the printer paper rolls?

A: Any office supplies stores with paper specification as follow: **Thermorolls 57/10m(30mm)/12 or 57x30x30mm.**



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SumUp – A better way to get paid.